



# 1105 KEL-CRETE

## Exterior Acrylic Masonry Paint

### Product Description

A professional quality, acrylic latex exterior flat finish for use on concrete, pre-cast concrete, concrete block, stucco, brick and other masonry surfaces. Self-priming on cured concrete and stucco. Dries fast with good uniformity and good touch-up properties. Excellent for commercial application.

*Conforms to Green Seal Paints GS-11 Criteria*

### Performance Features

- **Self-Priming on cured concrete and stucco**
- **Excellent for Tilt-up Construction**
- **Easy Application**
- **Low Odor and VOC**
- **Water Clean-up**

### Product Specifications

Resin Type	Acrylic/Vinyl Acrylic
Color Range	White & custom tinted colors
Finish	Flat <3 @ 60° (MPI Gloss Level 1)
Drying Time (75° F. & 50% R.H.)	To touch: 1 hour To recoat: 4 hours.
Practical Coverage	Approx. 300-400 sq ft/gallon
Recommended Dry Film Thickness	1.5-2.0 mils per coat
Weight Per Gallon	12.3 lbs.
Solids By Weight	59%
Solids By Volume	40%
Shelf Life	2 years (unopened containers)
Sizes	One & five gallon containers
V.O.C.	<85 Grams per liter
Clean Up	Water

### Product Analysis (by weight)

<b>PIGMENT COMPOSITION</b>	<b>45%</b>
Titanium Dioxide:	17%
Silicates:	26%
Zinc Oxide:	2%

<b>VEHICLE COMPOSITION</b>	<b>55%</b>
Vinyl & Acrylic Resins:	14%
Water, Surfactants, Defoamers:	41%

### Surface Preparation

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

### General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalky or loose paint, rust, loose mill scale, bond breakers and curing compounds, efflorescence, asphalt stains, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, glazed or dense surfaces. Fill holes and surfaces irregularities with a suitable patching compound to match the surface profile.

### Previously Painted Surfaces:

This product is not designed to eliminate required surface preparation. All peeling, flaking or moderate to heavy chalky surfaces must be removed to a firm, clean surface by sandblasting or other suitable means. Lightly chalking masonry surfaces should be primed with a Kelly-Moore Surface Conditioner.

### New Masonry, Concrete & Stucco:

Follow general surface preparation guidelines. New Concrete or Stucco should be allowed to cure for 30 days. Prime with the specified primer.

### System Recommendations

#### New Concrete Block:

PRIMER 521 Fill and Prime

#### New Concrete, Stucco & Masonry:

PRIMER: 247 Acry-Shield 100% Acrylic Exterior Masonry Primer  
Self Priming

OR:

FINISH: 1105 Kel-Crete Exterior Acrylic

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## Application

Brush, roll or spray. Do not apply when material, air, and/or surface temperature is below 50°F or if rain is imminent. Extremely high or low temperature or periods of high relative humidity may adversely affect dry time. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

## Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

## Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. For additional safety information, consult the Material Safety Data Sheet for this product. Protect from freezing.

USE ONLY WITH ADEQUATE VENTILATION  
KEEP OUT OF REACH OF CHILDREN.

## Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

**Mildew:** This paint has been formulated to be mildew resistant, however, it will not mildew-proof the surface nor completely prevent or destroy mildew. Therefore, Kelly-Moore Paint Company Inc. assumes no responsibility for mildew development.

**Limited Warranty:** The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.