



# 1110 KEL-TEX

## Exterior Acrylic Fine Texture Coating

### Product Description

A premium quality multi-mil acrylic fine texture coating formulated to color coat and texture in one operation on new or existing masonry surfaces. Properly applied, Kel-Tex provides long term weather resistance and color retention and is a "breathing film" allowing water vapor to escape from the surface without loss of adhesion. Kel-Tex helps conceal minor surface defects and provides an attractive appearance that is both decorative and protective. May also be applied to properly prepared and primed ferrous metal, galvanized metal or aluminum.

### Performance Features

- Textured Finish
- High Build
- Self-Priming on Cured Concrete
- Performance Equal to TT-C-555
- Water Clean-up

### Product Specifications

Resin Type	Alkyd Modified Vinyl Acrylic
Color Range	White & custom tinted colors
Finish	Flat <3 @ 60° (MPI Gloss Level 1)
Drying Time (75° F. & 50% R.H.)	To touch: 1 hours To recoat: 24 hours
Practical Coverage	Approx. 50-100 sq ft./gallon
Recommended Dry Film Thickness	10-20 mils per coat
Weight Per Gallon	8.8 lbs.
Solids By Weight	61%
Solids By Volume	60%
Shelf Life	2 years (unopened containers)
Sizes	One & five gallon containers
V.O.C.	<100 Grams per liter
Clean Up	Water

### Product Analysis (by weight)

<b>PIGMENT COMPOSITION</b>	<b>32%</b>
Titanium Dioxide:	5%
Silicates:	16%
Calcium Carbonate:	11%
Zinc Oxide:	1%
<b>VEHICLE COMPOSITION</b>	<b>68%</b>
Acrylic Resin:	24%
Alkyd Resin:	6%
Water, Surfactants, Defoamers:	38%

### Surface Preparation

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

### General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalky or loose paint, rust, loose mill scale, bond breakers and curing compounds, efflorescence, asphalt stains, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, glazed or dense surfaces. Fill holes and surfaces irregularities with a suitable patching compound to match the surface profile.

### Previously Painted Surfaces:

Spot prime bare or patched areas or prime entire surface, as required. Prime lightly-chalked painted surfaces with a suitable Kelly-Moore Surface Conditioner. Loose paint and fine to heavy chalk must be removed.

### System Recommendations

#### Concrete, Stucco & Masonry

PRIMER: 247 Acry-Shield 100% Acrylic  
Masonry Primer

OR: Self Priming on Cured Concrete

#### Concrete Block:

PRIMER: 521 Fill and Prime

#### Ferrous Metal, Galvanized Metal or Aluminum:

PRIMER: 1725 Kel-Guard 100% Acrylic  
Metal Primer

FINISH: 1110 Kel-Tex Acrylic Textured  
Coating

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## Application

Kel-TEX Exterior Acrylic Textured Coatings are professional products that must be applied with spray equipment specifically designed for textured coatings. A brush or roller should only be used to coat small areas or to perform touch-up. Do not apply when material, air, and/or surface temperature is below 50°F or if rain is imminent. Extremely high or low temperature or periods of high relative humidity may adversely affect dry time. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

**Note: Intended for use by professional applicators only.** It is difficult to achieve a uniform finish with mastic paints of this type; therefore, an experienced applicator is required. Uniformity and texture pattern are affected by film thickness, substrate, application method, and climatic conditions; therefore, the manufacturer assumes no responsibility for the finished appearance. **Warning:** Due to heavy consistency of this product, color variations may occur from batch to batch. Check perforated batch number on label to assure only one batch is used on a given elevation.

## Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

## Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Close container after each use. Protect from freezing. Wash thoroughly after handling. For additional safety information consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION  
KEEP OUT OF REACH OF CHILDREN.

## Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

**Limited Warranty:** The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.