



1215 COLOR SHIELD

Exterior Acrylic Semi-Gloss Enamel

Product Description

An acrylic, exterior, semi-gloss enamel for primed or previously painted surfaces such as wood, hardboard, cement-fiber board, cured concrete, stucco, concrete block and metal.

Conforms to Green Seal Paints GS-11 Criteria

Performance Features

- Durable
- Good Color Retention
- Easy to Apply
- Low Odor and VOC
- Water Clean Up

Product Specifications

Resin Type:	Acrylic / Vinyl Acrylic
Color Range:	White, ready-mix, & custom tints
Finish:	Semi-Gloss 50-55 @ 60° (MPI Gloss Level 5)
Drying Time: (75° F. & 50% R.H.)	To touch: 2 hours To recoat: overnight.
Practical coverage:	Approx. 300-400 sq ft/gallon
Recommended Dry Film Thickness:	1.7-2.2 mils per coat
Weight per Gallon:	10.5 lbs.
Solids by Weight:	50%
Solids by Volume:	36%
Shelf Life:	2 years (unopened containers)
Sizes:	One & five gallon containers
V.O.C.	<50 Grams per liter
Clean Up:	Water

Product Analysis (by weight)

PIGMENT COMPOSITION		25%
Titanium Dioxide:		20%
Silicates:		3%
Calcium Carbonate:		2%
VEHICLE COMPOSITION		75%
Acrylic & Vinyl Acrylic Resin:		25%
Water, Surfactants, Defoamers:		50%

Surface Preparation

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalk, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, dense or glazed surfaces.

System Recommendations

Masonry:

PRIMER: 247 Acry-Shield 100% Acrylic
Masonry Primer

Wood and Hardboard:

PRIMER: 255 Acry-Shield 100% Acrylic
Exterior Wood Primer (Exterior)

Metal (Ferrous or Galvanized):

PRIMER: 1725 Acry-Shield 100% Acrylic
Metal Primer

FINISH: 1215 KM Professional Int./Ext.
Acrylic Semi-Gloss Enamel

Application

Do not apply when material, air, and/or surface temperature is below 50°F. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

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Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION
KEEP OUT OF REACH OF CHILDREN.

Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

Limited Warranty: The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.