



1240 ACRY-SHIELD

100% Acrylic Exterior Flat Paint

Product Description

A premium quality 100% acrylic exterior flat finish designed for use on exterior wood, fiber cement board, stucco, concrete, masonry, and other properly prepared surfaces. Excellent for commercial and residential application.

*Conforms to Green Seal Paints GS-11 Criteria
MPI Approved Product List: #10 & #16*

Performance Features

- **Excellent Durability**
- **Excellent Adhesion**
- **Cold Weather Application down to 38 degrees**
- **Mildew Resistant**
- **Meets Requirements for Manufactured Siding**
- **Fade & Chalk Resistance**
- **Low Odor & VOC**

Product Specifications

Resin Type:	100% Acrylic
Color Range:	White, ready-mixed and custom tinted colors
Finish:	Flat <3 @ 60° (MPI Gloss Level 1)
Drying Time: (75° F. & 50% R.H.)	To touch: 1 hour To recoat: 4 hours.
Practical Coverage:	Approx. 350-450 sq ft/gallon
Recommended Dry Film Thickness:	1.5 - 2.0 mils per coat
Weight per Gallon:	12.1 lbs.
Solids by Weight:	58%
Solids by volume:	40%
Shelf Life:	2 years (unopened containers)
Sizes:	Five gallon, one gallon & quarts
V.O.C.	<50 Grams per liter
Clean-up:	Water

Product Analysis (by weight)

PIGMENT COMPOSITION	40%
Titanium Dioxide:	25%
Silicates:	13%
Zinc Oxide:	2%
VEHICLE COMPOSITION	60%
Acrylic Resins:	20%
Water, Surfactants, Defoamers:	40%

Surface Preparation

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalky or loose paint, rust, loose mill scale, bond breakers and curing compounds, efflorescence, asphalt stains, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, glazed or dense surfaces. Fill holes and surfaces irregularities with a suitable patching compound to match the surface profile.

Previously Painted Surfaces:

Spot prime bare or patched areas or prime entire surface, as required. Prime lightly-chalked painted surfaces with a suitable Kelly-Moore Surface Conditioner. Loose paint and medium to heavy chalk must be removed.

Pre-Primed Manufactured Siding:

Must be clean and dry. Spot prime damaged areas with appropriate primer.

New Wood:

Follow general surface preparation guidelines. To insure maximum adhesion, the substrate must be free of all dead wood fibers. Prime with the specified primer or self-prime.

New Masonry, Concrete & Stucco:

Follow general surface preparation guidelines. New Concrete or Stucco should be allowed to cure for 30 days. Prime with the specified primer.

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New Ferrous Metal:

Follow general surface preparation guidelines. Remove all loose rust, mill scale, or deteriorated previously applied coatings by Hand Tooling (SSPC-SP-2) or Power Tool Cleaning (SSPC-SP-3). Prime with specified primer immediately after cleaning.

New Aluminum & Galvanized Metal:

Wash thoroughly with TSP or other suitable cleaner/degreaser to remove oil and other contaminants. Rinse thoroughly. Prime with the specified primer.

System Recommendations

New Wood:

- PRIMER: 255 Acry-Shield 100% Acrylic Exterior Wood Primer
- OR: 220 Weather Shield Exterior Alkyd Primer
- OR: Self Priming (2 Coats minimum incl. finish)

Cement-Fiber Board (Pre-primed):

PRIMER: Not required

New Cement-Fiber Board:

PRIMER: 247 Acry-Shield 100% Acrylic Exterior Masonry Primer

Hardboard (Pre-primed):

PRIMER: Not required. Prime bare or damaged areas with 255 Acry-Shield 100% Acrylic Exterior Wood Primer

New Concrete, Stucco & Masonry:

PRIMER: 247 Acry-Shield 100% Acrylic Exterior Masonry Primer

OR: Self Prime (2 Coats minimum incl. finish)

New Ferrous Metal:

PRIMER: 1725 Kel-Guard Acrylic Metal Primer

New Aluminum & Galvanized Metal:

PRIMER: 1725 Kel-Guard Acrylic Metal Primer

FINISH: 1240 Acry-Shield 100% Acrylic Exterior Flat Finish

Application

Brush, roll or spray. Do not apply when material, air, and/or surface temperature is below 38°F or if rain is imminent. Extremely high or low temperature or periods of high relative humidity may adversely affect

dry time. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION
KEEP OUT OF REACH OF CHILDREN.

Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

Mildew: This paint has been formulated to be mildew resistant, however, it will not mildew-proof the surface nor completely prevent or destroy mildew. Therefore, Kelly-Moore Paint Company Inc. assumes no responsibility for mildew development.

Limited Warranty: The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.