



# 1450 MARK RIGHT

## Latex Marking Paint

### Product Description

A professional quality, interior/exterior, acrylic flat marking paint. Provides a durable, abrasion resistant flat acrylic finish for marking parking lots, lanes, curbs, or areas on concrete or asphalt surfaces. Excellent for all your striping and marking needs.

*Conforms to Green Seal Paints GS-11 Criteria*

*MPI Approved Product Category: #97*

### Performance Features

- Durable
- Abrasion Resistance
- Fast Dry
- Six Curb & Marking Colors
- Low odor and VOC

### Product Specifications

Resin Type:	Acrylic & Vinyl Acrylic
Color Range:	100 White, 131 Yellow, 132 Red, 133 Green, 134 Black, 135 Blue
Finish:	Flat <3 @ 60° (MPI Gloss Level 1)
Drying Time: (75° F. & 50% R.H.)	To touch: 30 minutes To expose to traffic: 1-2 hours
Practical Coverage:	Approx. 150-200 sq ft/gallon (450-600 feet of 4" line)
Recommended Dry Film Thickness:	4-6 mils per coat
Weight per Gallon:	13.1 lbs.
Solids by Weight:	70%
Solids by Volume:	53%
Shelf Life:	2 years (unopened containers)
Sizes:	One & five gallon containers
V.O.C.	<35 Grams per liter
Clean Up:	Water

### Product Analysis (by weight)

PIGMENT COMPOSITION		52%
Titanium Dioxide:		15%
Silicates:		11%
Calcium Carbonate:		26%

VEHICLE COMPOSITION		48%
Acrylic & Vinyl Acrylic Resins:		18%
Water, Surfactants, Defoamers:		30%

### Surface Preparation

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

### General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalky or loose paint, rust, loose mill scale, bond breakers and curing compounds, efflorescence, asphalt stains, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, glazed or dense surfaces. Fill holes and surfaces irregularities with a suitable patching compound to match the surface profile.

### Concrete:

Follow general surface preparation guidelines.

### System Recommendations

FINISH: 1450 Mark Right Latex Marking Paint

### Application

Spray, roll, brush or striping equipment. Do not apply when material, air, and/or surface temperature is below 50°F or if rain is imminent. Extremely high or low temperature or periods of high relative humidity may adversely affect dry time. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

### Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

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## Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION  
KEEP OUT OF REACH OF CHILDREN.

## Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

**Limited Warranty:** The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.