



# 1500 ENVIRO-COAT

Zero VOC  
100% Acrylic  
Interior Flat Wall Paint

## Product Description

A Premium quality, interior 100% acrylic flat wall paint featuring low odor and zero V.O.C. This product is designed to be applied in occupied environments where strong odors released by solvents and other raw material components of paint coatings are a concern. This product is excellent for use in school, health care, office, hospitality and institutional facilities that are occupied during application. Anti-Microbial properties are built into this product to protect dried paint film. Excellent for commercial and residential use.

## Compliance - Performance - Certification

- ✓ MPI Approved Product List: #53
- ✓ Meets MPI GPS-1 & GPS-2
- ✓ Meets Green Seal GS-11 VOC Limits
- ✓ Meets LEED EQ Credit 4.2 VOC Limits
- ✓ CHPS Indoor Advantage Gold Certified
- ✓ Green Wise Certified
- ✓ Meets CARB VOC Limits
- ✓ Meets SCAQMD VOC Limits
- ✓ Meets National AIM VOC Limits

## Performance Features

- Low Odor
- Zero VOC
- Cleans Easily
- This product contains an Anti-Microbial agent to control odors
- Resists film attack by mildew
- Water clean-up
- USDA Acceptable

## Product Specifications

Resin Type:	100% Acrylic
Color Range:	White, off whites, custom colors <i>For Accent Colors 1272 Color Max must be used.</i>
Finish:	Flat <3 @ 60° (MPI Gloss Level 1)
Drying Time: (75° F. & 50% R.H.)	To touch: 1 hour To recoat: 4 hours
Practical Coverage:	Approx. 350-400 sq. ft. / gal.
Recommended DFT:	1.5 - 2.0 mils per coat
Weight per Gallon:	12 lbs.
Solids by Weight:	60%
Solids by Volume:	42%
Shelf Life:	2 years (unopened containers)
Sizes:	One and five gallon containers
V.O.C.	0 Grams per liter
Clean Up:	Water

## Product Analysis (by weight)

<b>PIGMENT COMPOSITION</b>	<b>44%</b>
Titanium Dioxide:	21%
Silicates:	19%
Calcium Carbonate	4%
<b>VEHICLE COMPOSITION</b>	<b>56%</b>
Acrylic Resin:	15%
Water, Surfactants, Defoamers:	41%

## Surface Preparation

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

## General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalk, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, dense or glazed surfaces.

## System Recommendations

### Wallboard, Plaster, and Masonry:

- PRIMER: 971 Acry-Plex Interior PVA Primer/Sealer
- OR: 972 Acry-Plex Interior High Hide PVA Primer Sealer
- OR: 973 Acry-Plex Interior Wall Primer & Undercoat
- OR: Self Priming (min. 2 coats)
- FINISH: 1500 Enviro-Coat Interior Flat Wall Paint



## Application: Brush, roll, or spray.

Do not apply when material, air, and/or surface temperature is below 50°F. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

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# 1500 ENVIRO-COAT (cont.)

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## Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

## Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

**USE ONLY WITH ADEQUATE VENTILATION  
KEEP OUT OF REACH OF CHILDREN.**

## Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

**Limited Warranty:** The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.