

Product Description

A premium quality, interior/exterior, 100% acrylic primer designed for a multitude of uses. Seals interior stains, excellent adhesion to hard, dense surfaces such as metal, glass, tile, plastic laminates, concrete and other masonry surfaces. Concrete and other masonry surfaces should be fully cured before priming or painting. An all purpose primer that can be used on a variety of substrates. Uni-Prime is recommended for spot priming only on exterior wood siding (*Use Kelly-Moore's 255 Acry-Shield 100% Acrylic Wood Primer for larger areas*). Excellent for commercial and residential application.

MPI Approved Product Category: #39

Performance Features

- Excellent Adhesion
- Bonds to Glossy Surfaces
- Seals in Stains
- Multiple Substrate Usage
- Quick Drying
- Interior/Exterior Use
- Water Clean up

Product Specifications

Resin Type:	100% Acrylic
Color Range:	White
Drying Time: (75° F. & 50% R.H.)	To touch: 30 minutes To recoat: 1 hour. Water soluble stains may require overnight dry before recoat.
Practical Coverage:	Approx. 300-400 sq ft./gallon
Recommended Dry Film Thickness:	1.5-2.0 mils per coat
Weight Per Gallon:	10.9 lbs.
Solids By Weight:	51%
Solids By Volume:	35%
Shelf Life:	2 years (unopened containers)
Sizes:	Five gallon, one gallon & quarts
V.O.C.	<100 Grams per liter
Clean Up:	Water

Product Analysis (by weight)

PIGMENT COMPOSITION:	33%
Titanium Dioxide:	11%
Silicate:	22%

VEHICLE COMPOSITION:	67%
Acrylic Resin:	17%
Water, Surfactants, Defoamers:	50%

Surface Preparation

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalky or loose paint, rust, loose mill scale, bond breakers and curing compounds, efflorescence, asphalt stains, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, glazed or dense surfaces. Fill holes and surfaces irregularities with a suitable patching compound to match the surface profile.

System Recommendations

PRIMER: 295 Uni-Prime All-Purpose Primer

FINISH: Appropriate Kelly-Moore finish.

Application

Brush, roll or spray. Do not apply when material, air, and/or surface temperature is below 50°F or if rain is imminent. Extremely high or low temperature or periods of high relative humidity may adversely affect dry time. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

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295 UNI-PRIME (cont.)

Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION.
KEEP OUT OF REACH OF CHILDREN.

Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

Limited Warranty: The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.