



850 E-COAT

Recycled Interior Acrylic Latex Semi-Gloss

Product Description

A good quality, durable semi-gloss latex paint for interior application. E-Coat is designed to be applied to properly prepared, new or previously painted gypsum wallboard, concrete, masonry, wood and primed metal surfaces. Ideal for residential and commercial application.

Performance Features

- Durable Semi-Gloss Finish
- Available in 16 Ready-Mixed Colors
- Contains 50% Minimum Post Consumer Waste
- Easy Water Clean-Up
- Low Odor & Low VOC

Product Specifications

Resin Type:	Vinyl Acrylic
Color Range	Ready Mixed Colors (see chart) Custom Colors (50 gallon min.)
Finish:	Semi-Gloss (MPI Gloss Level 5)
Drying Time: (75°F. & 50% R.H.)	To touch: 1 hour; To recoat: 2 hours.
Practical Coverage:	Approx. 250-350 sq ft/gallon
Recommended Dry Film Thickness:	1.6 mils per coat
Solids by Volume:	approximately 30%
Shelf Life:	2 years (unopened containers)
Sizes:	One and Five gallon containers
V.O.C.	<250 Grams per liter
Clean Up:	Water

Surface Preparation

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalk, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, dense or glazed surfaces.

System Recommendations

Plaster, Masonry, Concrete:

PRIMER: 247 Acry-Shield 100% Acrylic
Masonry Primer

Wallboard:

PRIMER: 971 Acry-Plex Interior PVA
Primer/Sealer
OR: 972 Acry-Plex High Hide PVA
Primer/Sealer

Interior Wood and Hardboard

PRIMER: 975 Acry-Plex Int. Latex Enamel
Undercoat
OR: 295 Uni-Prime All Purpose Primer

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Ferrous Metal:

PRIMER: 1725 Acry-Shield 100% Acrylic
Metal Primer

Aluminum & Galvanized Metal:

PRIMER: 1725 Acry-Shield 100% Acrylic
Metal Primer

FINISH: 850 E-Coat Recycled Semi-Gloss
Paint

Application

Do not apply when material, air, and/or surface temperature is below 50°F. Extremely high or low temperature or periods of high relative humidity may adversely affect dry time. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

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850 E-COAT (cont.)

Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION
KEEP OUT OF REACH OF CHILDREN.

Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

Limited Warranty: The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.