

#### Product Description

A premium pigmented interior PVA primer/sealer formulated with superior sealing qualities. Especially effective under water or solvent based finishes on wallboard. This product will not effect the surface profile of wallboard paper. Excellent for commercial and residential application.

#### Performance Features

- Good Enamel Holdout
- Equalizes Surface Porosity
- Minimizes Joint Banding
- Easy Application
- Fast Drying
- Low Odor & VOC
- Water Cleanup

#### Product Specifications

Resin Type:	Vinyl Acrylic
Color Range:	Off White
Drying Time: (75° F. & 50% R.H.)	To touch: 1 hour To recoat overnight.
Practical Coverage:	Approx. 250-350 sq ft/gallon
Recommended Dry Film Thickness:	1.5-2.0 mils per coat
Weight Per Gallon:	10.5 lbs.
Solids By Weight:	44%
Solids By Volume:	31%
Shelf Life:	2 years (unopened containers)
Sizes:	One & five gallon containers
V.O.C.	<50 Grams per liter
Clean Up:	Water

#### Product Analysis (by weight)

PIGMENT COMPOSITION	24%
Titanium Dioxide:	12%
Calcium Carbonate:	7%
Silicates:	5%

VEHICLE COMPOSITION	76%
Vinyl Acrylic Resin:	20%
Water, Surfactants, Defoamers:	56%

#### Surface Preparation

**WARNING!** If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

#### General:

All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalk, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, dense or glazed surfaces.

#### System Recommendations

##### Wallboard and Plaster:

PRIMER: 970 Acry-Plex Interior PVA Wall Sealer, Low Odor Formula

FINISH: Appropriate wall or ceiling paint.

#### Application

Brush, roll or spray. Do not apply when material, air, and/or surface temperature is below 50°F. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks.

#### Thinning

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

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# 970 ACRY-PLEX (cont.)

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## Precautions

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. Protect from freezing. For additional safety information, consult the Material Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION.  
KEEP OUT OF REACH OF CHILDREN.

## Proper Disposal

For proper disposal of excess material, please contact your local city or county waste management agency.

**Limited Warranty:** The statements made on this bulletin, product labels or by any of our agents concerning this material are given for information only. They are believed to be true and accurate and are intended to provide a guide to approved construction practices and materials. As workmanship, weather, construction equipment, quality of other materials and other variables affecting results are all beyond our control, Kelly-Moore Paint Company, Inc., does not make nor does it authorize any agent or representative to make any warranty of MERCHANTABILITY OR FITNESS for any purpose or any other warranty, guarantee or representation, expressed or implied, concerning this material except that it conforms to Kelly-Moore's quality control standards. Any liability whatsoever of Kelly-Moore Paint Company, Inc. to the buyer or user of this product is limited to the purchaser's cost of the product itself.